



**LEGAL AID
FOUNDATION**
OF LOS ANGELES



Long Beach Grand Cru 2016 Public Tasting Sponsorship Opportunities

Title Sponsor \$50,000

Presenting Sponsor \$25,000

Sweepstakes Sponsor \$10,000

Platinum Sponsor \$5,000

Gold Sponsor \$3,500

Silver Sponsor \$2,800

Bronze Sponsor \$2,000

Event Date: Saturday, July 23, 2016

Event Time: 6:00 p.m. – 9:00 p.m.

Location: Rainbow Lagoon Park, East Shoreline Drive,
Long Beach, CA 90802

Sponsoring the Long Beach Grand Cru, to be held Saturday July 23 at Rainbow Lagoon in Long Beach, is an excellent way to get your company in front of a sophisticated audience.

Benefits include:

- Participation in a rare wine tasting with Ian Blackburn of Wine LA (Title, Presenting, Sweepstakes)
- Recognition in all publicity and marketing materials
- Early entrance for you and your guests
- Chance to win premium wines

Visit <https://lafla.org/events/long-beach-grand-cru/> for more information.

To become a sponsor for the Long Beach Grand Cru, contact Lynn Etkins, Chief Development and Marketing Director, at 323-801-7929 or letkins@lafla.org.





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Long Beach Grand Cru 2016 Public Tasting Fact Sheet

WHEN:

Event Date: Saturday, July 23, 2016

Event Time: 6:00 p.m. – 9:00 p.m.

Potential Marketing Opportunities: From beginning date of agreement to Event Date

WHERE:

Rainbow Lagoon, East Shoreline Drive, Long Beach, CA 90802

WHAT:

- ◇ Sponsorship, donor, and volunteer opportunities with LAFLA
- ◇ Wine and beer tasting from notable producers in California and beyond
- ◇ Culinary sampling from Long Beach area restaurants
- ◇ Music, dancing, and entertainment
- ◇ Networking

WHO:

- ◇ The legal community of Long Beach, CA
- ◇ Major law firms, medium-sized firms, solo practitioners and staff
- ◇ Food and wine aficionados
- ◇ Dignitaries, elected officials and their representatives
- ◇ Business and community leaders in Long Beach and surrounding areas
- ◇ Age – 30 yrs+

WHY:

- ◇ To support LAFLA and the GLBMLP, promoting safety and stability in our community
- ◇ Opportunity to market your service or product to an audience with mid- to upper-level income
- ◇ Admission to the Long Beach Grand Cru Public Tasting for your clients, associates, family, and friends
- ◇ Promotion in pre-event marketing collateral, press releases, website, social media
- ◇ Advertising in event program book
- ◇ Recognition prior to and at the event
- ◇ On-site signage

To discuss how you can become a sponsor, call Lynn Etkins at 323-801-7929 or email letkins@lafla.org. Join us today!

To become a vendor or a volunteer, contact Kim Vu at kimvu@lafla.org.



Corporate Sponsorship Packages

TITLE SPONSOR – \$50,000 (exclusive to one sponsor only)

Two (2) tables of ten (10) with Title Designation

Twenty (20) early entrance tickets with preferred parking and access to “Gold and Above” tent

Participate in a rare wine tasting with Ian Blackburn of Wine LA

Exclusive corporate recognition in all publicity materials

Preferred placement and listing in Grand Cru Program book as a Title Sponsor

Link to your website on LAFLA’s website

PRESENTING SPONSOR – \$25,000

Two (2) tables of ten (10) with company name sign

Twenty (20) early entrance tickets with preferred parking and access to “Gold and Above” tent

Participate in a rare wine tasting with Ian Blackburn of Wine LA

Exclusive corporate recognition in all publicity materials

Preferred placement and listing in Grand Cru Program book as a Presenting Sponsor

Link to your website on LAFLA’s website

SWEEPSTAKES – \$10,000

One (1) table of ten (10) with company name sign

Ten (10) early entrance tickets with preferred parking and access to “Gold and Above” tent

Participate in a rare wine tasting with Ian Blackburn of Wine LA

Exclusive Corporate recognition in all publicity materials

Preferred placement and listing in Grand Cru Program book as a Sweepstakes Sponsor

Link to your website on LAFLA’s website



Corporate Sponsorship Packages

PLATINUM CIRCLE – \$5,000

- One (1) table of ten (10) with company name sign
- Early entrance tickets for ten (10) guests with access to “Gold and Above” tent
- Listing in all publicity materials
- Participate in a rare wine tasting with Ian Blackburn of Wine LA
- Link to your website on LAFLA’s website
- Twenty-five (25) raffle tickets for a premium case of wine

GOLD CIRCLE – \$3,500

- One (1) table of ten with company name sign
- Early entrance tickets for ten (10) guests with access to “Gold and Above” tent
- Participate in a wine seminar given by Traci Dutton of Culinary Institute of America - Napa Valley
- Listing in all publicity materials
- Link to your website on LAFLA’s website
- Fifteen (15) raffle tickets for a premium case of wine

SILVER CIRCLE – \$2,800

- One (1) table of ten (10) with company name sign
- Early entrance tickets for six (6) guests: Early entrance ONLY, excludes “Gold and Above” tent
- Inclusion in all publicity materials
- Link to your website on LAFLA’s website
- Ten (10) raffle tickets for a premium case of wine

BRONZE CIRCLE – \$2,000

- One (1) table of ten (10) with company name sign
- Early entrance tickets for four (4) guests: Early entrance ONLY, excludes “Gold and Above” tent
- Link to your website on LAFLA’s website
- Five (5) raffle tickets for a premium case of wine



Sponsorship Application

Contact: _____ Company: _____

Address: _____ City: _____ State: _____ ZIP Code: _____

Phone: _____ Fax: _____ Email: _____

Company Website Address: _____

Referred by: _____

- \$50,000 Title
- \$25,000 Presenting
- \$10,000 Sweepstakes
- \$5,000 Platinum
- \$3,500 Gold
- \$2,800 Silver
- \$2,000 Bronze
- \$1,750 Additional Table
- \$_____ Cash Donation

Company Check Made Payable to Legal Aid Foundation of Los Angeles*

Personal Check Made Payable to Legal Aid Foundation of Los Angeles*

Company Credit Card (Visa or Mastercard only)

Personal Credit Card (Visa or Mastercard only)

* **Note:** Please send to the attention of the Executive Producer and write *Long Beach Grand Cru* on check.

Credit Card Information:

Name on card: _____

Address: _____ City: _____ State: _____ ZIP Code: _____

Credit Card Number: _____

Expiration Date: _____ Card Code (3-digit number on back of card): _____

Yes! This confirms my intent to sponsor the Long Beach Grand Cru in support of LAFLA.

Signed: _____

Date: _____

For More Information, Contact:
Lynn Etkins, Chief Development
and Marketing Director
323-801-7929
letkins@lafla.org

**To complete your sponsorship application:
Save and email this form to lsilva@lafla.org**