



Lynette Jones, Assistant Vice President – Senior Legal Counsel, AT&T Entertainment and Board Member, Legal Aid Foundation of Los Angeles

Lynette M. Jones is Assistant Vice President – Senior Legal Counsel for AT&T Entertainment. She provides legal guidance and support to the company's Content organization. She has supported the Content Licensing & Original Programming team since 2012, with emphasis on digital media rights, television production, and AT&T's Sports Networks that broadcast Major League Baseball and NBA games around the country.

Prior to her current role, Jones was responsible for negotiating and drafting talent and production services agreements for DIRECTV's original NASCAR, NFL, documentary, gaming, and special event programs, and managing live concert performance and music licenses for the company's Emmy® Award-winning customer channel, the Audience Network.

Jones joined DIRECTV (before AT&T's acquisition of the company in July 2015) as a member of the business affairs team supporting the Advertising, Marketing & Publicity groups responsible for subscriber acquisition and retention campaigns. She reviewed promotional materials, sweepstakes, and consumer products for state and federal regulatory compliance. Her team was recognized with the DIRECTV Innovation Award.

Previously, Jones' television production employers included Warner Bros. Television and MTV Networks.

A native Nebraskan and Louisiana transplant, Jones holds a bachelor's degree in Communication Arts & Sciences from the University of Southern California and a juris doctorate from Southwestern Law School, where she served as Chair of the Trial Advocacy Honors Program.

Jones is active in education and economic empowerment causes. She is a mock trial volunteer for the Constitutional Rights Foundation; a member of the non-profit scholarship organization Town & Gown of USC; member of the Board of Directors for the Association of Corporate Counsel's Southern California Chapter; and a member of the Board of Directors for the Legal Aid Foundation of Los Angeles. She is based at AT&T's headquarters in El Segundo, CA.