



Dr. Rishi Manchanda, President & CEO, HealthBegins

Dr. Rishi Manchanda is President & CEO of HealthBegins, a mission-driven consulting and technology firm that helps healthcare and community partners improve care and the social factors that make people sick in the first place. Client-partners include the American Hospital Association, the CMS Accountable Health Communities model, and health plans and health systems across the country. Dr. Manchanda serves on the board of the Beyond Flexner Alliance, on the California Future Health Workforce Commission, and was a member of the HHS Health Care Payment Learning & Action Network's Primary Care Payment Model Work Group.

Dr. Manchanda's career is marked by a commitment to improving care and social determinants of health for vulnerable populations. He served as director of social medicine for a network of community health centers in south central Los Angeles, was the lead physician for homeless Veterans at the Greater Los Angeles VA, and was the first chief medical officer for a self-insured employer with a large rural immigrant workforce. In his 2013 TEDbook, *The Upstream Doctors*, he introduced a new model of healthcare workers - the Upstreamists - who improve care and equity by addressing patients' social needs, like food, financial and housing insecurity. The book has become recommended reading in medical schools and universities across the world.